



Sponsorship Guide 2021



PRESENTING SPONSOR | \$5,000

Visibility

- Tied to event as Presenting Sponsor on all advertising
- Displayed on finish line banner
- Printed on event t-shirt
- Water station on race route
- Displayed on RMHC Digital Sign

Recognition

- Table set up at expo
- Banner displayed at pickup and race day
- Banner displayed at water station
- Mentioned within RMHC newsletter, website, and social media
- Table set up on race day
- Mentioned by MC during race day announcements

Goodies + Extras

- Complimentary race entries: 5
- First right of renewal for 2022

RACE BIB SPONSOR | \$4,000

Visibility

- Logo featured alongside RMHC Logo on every race bib
- Printed on event t-shirt
- Displayed on RMHC Digital Sign

Recognition

- Table set up at expo and race day
- Banner displayed at expo and race day
- Mentioned within RMHC newsletter, website, and social media
- Mentioned by MC during race day announcements

Goodies + Extras

- Complimentary race entries: 5
- First right of renewal for 2022

FUN RUN SPONSOR | \$2,500

Visibility

- Displayed on finish line banner
- Printed on event t-shirt
- Displayed on RMHC Digital Sign

Goodies + Extras

- Complimentary race entries: 5
- First right of renewal for 2022

Recognition

- Table set up at expo
- Banner displayed at pickup and race day
- Mentioned within RMHC newsletter, website, and social media
- Table set up on race day
- Mentioned by MC during race day announcements

RACE RESULTS SPONSOR | \$2,000

Visibility

- Logo or offer featured on individual race results
- Printed on event t-shirt
- Displayed on RMHC Digital Sign

Goodies + Extras

- Complimentary race entries: 4
- First right of renewal for 2022

Recognition

- Table set up at expo and race day
- Banner displayed at expo and race day
- Mentioned within RMHC newsletter, website, and social media
- Mentioned by MC during race day announcements

T-SHIRT SPONSOR | \$1,500

Visibility

- Printed on event t-shirt
- Displayed on RMHC Digital Sign

Goodies + Extras

- Complimentary race entries: 4
- First right of renewal for 2022

Recognition

- Table set up at expo
- Banner displayed at pickup and race day
- Mentioned within RMHC newsletter, website, and social media
- Table set up on race day
- Mentioned by MC during race day announcements

WATER STATION SPONSOR | \$1,000

Visibility

- Water station on race route
- Displayed on RMHC Digital Sign

Goodies + Extras

- Complimentary race entries: 2
- First right of renewal for 2022

Recognition

- Table set up at expo
- Banner displayed at pickup and race day
- Banner displayed at water station
- Mentioned within RMHC newsletter, website, and social media
- Table set up on race day
- Mentioned by MC during race day announcements

SOCIAL MEDIA SPONSOR | \$1,000

Visibility

- Short video feature on RMHC social media
- Displayed on RMHC digital sign

Goodies + Extras

- Complimentary race entries: 2
- First right of renewal for 2022

Recognition

- Company banner displayed at expo and race day
- Table at expo and race day
- Mentioned within RMHC newsletter, website, and social media
- Mentioned by MC on Race Day

VENDOR SPONSOR | \$300

Visibility

- Displayed on RMHC Digital Sign

Goodies + Extras

- First right of renewal for 2022

Recognition

- Table set up on race day
- Mentioned within RMHC newsletter, website, and social media
- Mentioned by MC during race day announcements



To become a sponsor, please contact our Development Team at 850.477.2273

Ashley Gillis | ashley@rmhc-nwfl.org

Kathryn Coaker | kathryn@rmhc-nwfl.org





Sponsorship Commitment

_____ \$5,000 Presenting Sponsor

_____ \$1,500 T-shirt Sponsor

_____ \$4,000 Race Bib Sponsor

_____ \$1,000 Water Station Sponsor

_____ \$2,500 Fun Run Sponsor

_____ \$1,000 Social Media Sponsor

_____ \$2,000 Race Results Sponsor

_____ \$300 Vendor Sponsor

Sponsor information

Contact Person: _____

Company: _____

Phone number : _____

Address: _____

Email Address: _____

Payment information *(please select)*

☐ Full Payment Enclosed (please make checks payable to the Ronald McDonald House Charities)

☐ Please send an invoice

Donation

Though unable to sponsor at one of the levels listed, I would like to make a contribution of \$_____ toward this event in support of the Ronald McDonald House Charities of Northwest Florida.

Please return completed form to Ashley or Kathryn:

Email: ashley@rmhc-nwfl.org | kathryn@rmhc-nwfl.org

Mail: Ronald McDonald House Charities of Northwest Florida
5200 Bayou Blvd. Pensacola, FL 32503

