

LETTER FROM THE  
BOARD PRESIDENT

“Hands build a House,  
Hearts build a Home”



At Ronald McDonald House Charities, we have always known there are many ways to make a home that have nothing to do with a physical structure. For us and our families, Home is about love, comfort and being together. Perhaps now more than ever, any heart can understand being together is never something we can take for granted. Serving as Board President during this critical time has been an honor. Last year highlighted how vitally important it is to have connection and community, especially when times are tough.

Adding a pandemic to their list of worries proved that our families need us now more than ever. On top of struggling with a very sick baby, families like the Porterfields now face coronavirus restrictions that could keep them apart without a safe place to land at Ronald McDonald House. We are sending our thanks to supporters like you for your commitment to providing that haven.

Your hearts have built a Home.



**Davi Deliman**  
President, RMHC of NWFL  
Board of Directors



For a full text version of this Impact Report, visit [rmhc-nwfl.org](http://rmhc-nwfl.org)

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“I think they love my kids as much as I love my kids”

Hearing those words from Marcina Porterfield was one of my favorite moments of 2020. At Ronald McDonald House Charities, we have the gift of adding new hearts (big and small) to our family every day. In a year with so much upheaval, being a part of little Peyton and Kayleigh's world was a blessing and a joy. Hearing Peyton refer to the staff as “his aunties” could brighten even the darkest day.

We are so thankful we were able to support this beautiful family and many others. We adapted amidst incredible changes all around us and provided more than 700 meals to families in need, both inside the House and beyond our walls. With the help of local hotels and supporters like you, we were able to care for even more families than usual, with more than 3,000 room nights last year. Covering room nights in hotels was not something we anticipated, but given what our families were facing, we knew it was the right thing to grow our mission to fit the circumstances.

Regardless of how much the world turns upside down, that mission remains our guiding light. Whatever home means to you, you can find it in our House. I think Peyton summed it up best when he was asked if he was ready to go home, he said “We have a home, it's right here.”



**Judy Burns**  
RMHC Executive Director



Our mission partners, McDonald's®, have provided their generous support since the first Ronald McDonald House opened in 1974. A special thank you to our local owner-operators and the entire McDonald's Family.



IMPACT REPORT  
2020 - 2021

Hands build a  
**HOUSE**  
Hearts build a  
**HOME**



**R M H C**  
Northwest Florida  
Ronald McDonald  
House Charities®

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**585**  
 FAMILIES SERVED

**3,136**  
 ROOM NIGHTS

**746**  
 TOTAL FAMILY MEMBERS

**WHERE WERE THEY FROM?**



The majority of families we served were from the Florida Panhandle and other areas within Florida. While **125** families traveled from Alabama and other states.



**Marcina and Paul Porterfield** had a lot on the horizon, with a big move planned and a new baby on the way...



**2020 FINANCIALS**

*Unaudited report*

**OPERATING REVENUES**

Contributions.....	\$ 701,050
Donated Products & Services.....	\$ 347,378
Room Donations .....	\$ 15,327
RMHC Events.....	\$ 53,622
<b>Total Income.....</b>	<b>\$ 1,117,377</b>

**TOTAL INCOME.....\$1,363,097\***  
*(including investment gains and losses)*

**NET ASSETS END OF YEAR**

Without Donor Restriction.....	\$5,929,703
With Donor Restriction .....	\$1,051,250
<b>Total.....</b>	<b>\$6,980,953</b>

**YOUR DONATIONS AT WORK**

Program Services.....	\$ 961,800
Development .....	\$ 238,147
Administrative.....	\$ 63,503
<b>Total.....</b>	<b>\$1,263,450</b>

But six months into her pregnancy, Marcina was admitted to the hospital with complications. The family's third child, Kendall, was born at just 27 weeks.

Kendall was admitted to the NICU but, as they had been preparing to move, the family had nowhere to stay while she received care. That is, until they learned of the Ronald McDonald House.

On the recommendation of Marcina's doctor, the Porterfield's were welcomed to the Ronald McDonald House in November and would spend the holidays under the love and support of the House, never more than a few minutes from Kendall and the NICU.

"It was an absolute blessing being at the Ronald McDonald House. It took an enormous weight off our shoulders," said Marcina. "We were at ease knowing we had a place to call home for our family that was close to Kendall as she received medical treatment."

At Christmas, The Ronald McDonald House's Santa's Workshop program provided toys and fun for the Porterfield's two older kids, Peyton and Kayleigh. They were thrilled that Santa found them at Ronald McDonald House.



“When the children were asked by the nurses what they received for Christmas and they said with a huge smile, ‘Everything’ it was so great to see and hear as this was so out of the norm for them not being at home and I just knew everything was OK.”

– Marcina

