



CASUAL FOR KIDS 2023

# TEAM PACKET



Ronald McDonald  
House Charities®  
Northwest Florida

5200 Bayou Boulevard Pensacola, FL 32503  
850.477.2273 | [rmhc-nwfl.org](http://rmhc-nwfl.org)



# CASUAL FOR KIDS 2023

## INFORMATION SHEET

Casual for Kids is our largest annual fundraiser for Ronald McDonald House Charities of Northwest Florida. We ask you to take a casual day with us to show your support for the Ronald McDonald House by wearing your Casual for Kids t-shirt and socks on **Friday, April 28th**.


### HOW TO ORDER



- Purchase your gear online at [casualforkids.org](https://casualforkids.org) 
- Purchases made online will be available for pick up on the following dates from **3 - 6pm**:  
**Wednesday, April 19th | Thursday, April 20th | Friday, April 21st**

-OR-



- Fill out order form located within team packet
- Return order form to Ronald McDonald House by **Monday, April 10th**.  
 Order forms can be returned in person or by email to Kathryn at [Kathryn@rmhc-nwfl.org](mailto:Kathryn@rmhc-nwfl.org)
- Orders will be available for pick up on the following dates from **3 - 6pm**:  
**Wednesday, April 19th | Thursday, April 20th | Friday, April 21st**

### SEND IN YOUR PHOTOS

On Casual for Kids Day send us a photo of yourself or your team sporting your gear!



WEAR T-SHIRT ON **APRIL 28TH**



TAKE A PHOTO



SEND TO:  
**ASHLEY@RMHC-NWFL.ORG**

Use hashtags **#casualforkids2023**, **#rmhcnwfl**, and **#keepingfamiliesclose** on Casual for Kids Day and when mentioning the House.



RMHCNORTHWESTFL



RMHC\_NWFL





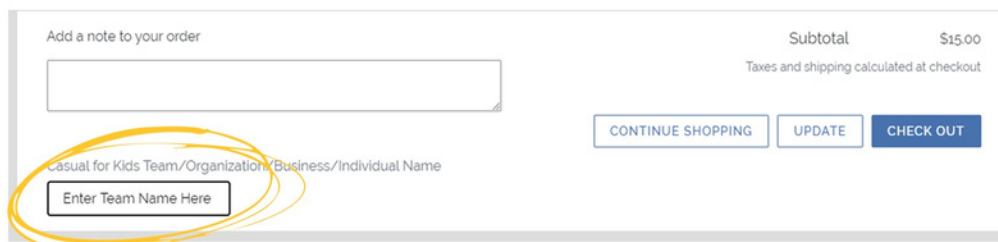
# CASUAL FOR KIDS 2023

## BECOMING A TEAM

Your business, group, or organization can build a Casual for Kids team and join the Ronald McDonald House in supporting families in just a few simple steps.

### HOW TO FORM A TEAM

1. Form a Casual for Kids team with your business, group, or organization
2. Designate a Team Captain, responsibilities include:
  - Displaying Casual for Kids poster
  - Encouraging team to donate in exchange for Casual for Kids gear
  - Accepting monetary donations
  - Taking and submitting the team order form -OR- placing team order online
  - Picking up orders at Ronald McDonald House
  - Distributing merchandise to team members
  - Sending in a group photo to Ashley at [ashley@rmhc-nwfl.org](mailto:ashley@rmhc-nwfl.org)
3. Turn in order form and payments by **Monday, April 10th**.
  - ✦ Teams can submit their orders online together, or individually, at [casualforkids.org](https://casualforkids.org)
  - To keep team orders together, enter your team name upon checkout



Add a note to your order

Subtotal \$15.00  
Taxes and shipping calculated at checkout

CONTINUE SHOPPING UPDATE CHECK OUT

Casual for Kids Team/Organization/Business/Individual Name

Enter Team Name Here

4. Pick up Casual for Kids Team orders at Ronald McDonald House from **3 - 6pm** on **Wednesday, April 19th | Thursday, April 20th | Friday, April 21st**
5. Distribute Casual for Kids gear to team members
6. Wear your Casual for Kids gear on **Friday, April 28th** & take a photo of yourself or your team and send to [ashley@rmhc-nwfl.org](mailto:ashley@rmhc-nwfl.org)



Our Development staff is here to help!

Have questions? Please reach out to us at 850.477.2273 or by e-mail.

## CONTACT INFORMATION:

Kathryn Coaker | [kathryn@rmhc-nwfl.org](mailto:kathryn@rmhc-nwfl.org)



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# CASUAL FOR KIDS 2023

## PRODUCT SHEET



### CASUAL FOR KIDS T-SHIRT

**\$20**

**Available sizes:**

Adult S - XXXL

Color: Navy

Gildan, 100% Cotton  
Pre-shrunk

### STRIPED SOCKS

**\$10**

One Size Fits All



# Casual for Kids 2023 - Order Form

**Name:**

**Company/Department:**

**Phone:**

## E-mail



**\*\*Team orders and money are due on Monday, April 10th**

[illegible]

Please return to Kathryn by Monday, April 10th  
E-mail: [kathryn@rmhc-nwfl.org](mailto:kathryn@rmhc-nwfl.org)  
Address: 5200 Bayou Boulevard Pensacola, FL 32503 | Phone: 850.477.2273