



RMHC<sup>®</sup>  
Northwest Florida

# FIRECRACKER 5K

SATURDAY, JUNE 29TH

Sponsorship Guide 2024

## PRESENTING SPONSOR | \$5,000

### Visibility

- Tied to event as Presenting Sponsor on all advertising
- Displayed on finish line banner
- Printed on event t-shirt
- Water station on race route

### Recognition

- Table set up at expo
- Banner displayed at pickup and race day
- Banner displayed at water station
- Mentioned within RMHC newsletter, website, and social media
- Table set up on race day
- Mentioned by MC during race day announcements

### Goodies + Extras

- Complimentary race entries: 5
- First right of renewal for 2025

## RACE BIB SPONSOR | \$4,000

### Visibility

- Logo featured alongside RMHC logo on every race bib
- Printed on event t-shirt

### Recognition

- Table set up at expo and race day
- Banner displayed at expo and race day
- Mentioned within RMHC newsletter, website, and social media
- Mentioned by MC during race day announcements

### Goodies + Extras

- Complimentary race entries: 5
- First right of renewal for 2025

## FUN RUN SPONSOR | \$2,500

### Visibility

- Displayed on Fun Run finish line banner
- Printed on event t-shirt

### Goodies + Extras

- Complimentary race entries: 4
- First right of renewal for 2025

### Recognition

- Table set up at expo
- Banner displayed at pickup and race day
- Mentioned within RMHC newsletter, website, and social media
- Table set up on race day
- Mentioned by MC during race day announcements

## RACE RESULTS SPONSOR | \$2,000

### Visibility

- Logo or offer featured on individual race results
- Printed on event t-shirt

### Goodies + Extras

- Complimentary race entries: 4
- First right of renewal for 2025

### Recognition

- Table set up at expo and race day
- Banner displayed at expo and race day
- Mentioned within RMHC newsletter, website, and social media
- Mentioned by MC during race day announcements

## T-SHIRT SPONSOR | \$1,500

### Visibility

- Printed on event t-shirt

### Goodies + Extras

- Complimentary race entries: 3
- First right of renewal for 2025

### Recognition

- Table set up at expo
- Banner displayed at pickup and race day
- Mentioned within RMHC newsletter, website, and social media
- Table set up on race day
- Mentioned by MC during race day announcements

## WATER STATION SPONSOR | \$1,000

### Visibility

- Water station on race route

### Goodies + Extras

- Complimentary race entries: 2
- First right of renewal for 2025

### Recognition

- Table set up at expo
- Banner displayed at pickup and race day
- Banner displayed at water station
- Mentioned within RMHC newsletter, website, and social media
- Table set up on race day
- Mentioned by MC during race day announcements

## SOCIAL MEDIA SPONSOR | \$1,000

### Visibility

- Short video feature on RMHC social media

### Goodies + Extras

- Complimentary race entries: 2
- First right of renewal for 2025

### Recognition

- Company banner displayed at expo and race day
- Table at expo and race day
- Mentioned within RMHC newsletter, website, and social media
- Mentioned by MC on Race Day

## VENDOR SPONSOR | \$300

### Visibility

- Table set up on race day

### Goodies + Extras

- Complimentary race entries: 1
- First right of renewal for 2025

### Recognition

- Mentioned within RMHC newsletter, website, and social media
- Mentioned by MC during race day announcements

**SPONSORSHIP  
QUESTIONS:**

**Please contact Kathryn Peters,  
Director of Development.**

kathryn@rmhc-nwfl.org | 850.477.2273



**Ronald McDonald  
House Charities®**  
Northwest Florida



## Sponsorship Commitment

\_\_\_\_\_ \$5,000 Presenting Sponsor

\_\_\_\_\_ \$1,500 T-shirt Sponsor

\_\_\_\_\_ \$4,000 Race Bib Sponsor

\_\_\_\_\_ \$1,000 Water Station Sponsor

\_\_\_\_\_ \$2,500 Fun Run Sponsor

\_\_\_\_\_ \$1,000 Social Media Sponsor

\_\_\_\_\_ \$2,000 Race Results Sponsor

\_\_\_\_\_ \$300 Vendor Sponsor

### Sponsor Information:

Contact Person: \_\_\_\_\_

Company: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_

Email Address: \_\_\_\_\_

### Payment Information: (Please select one)

Full payment is enclosed.

(Please make checks payable to Ronald McDonald House Charities)

Please send an invoice.

### Donation:

Though unable to sponsor at one of the listed levels, I would like to make a contribution of \$ \_\_\_\_\_ toward this event in support of RMHC of Northwest Florida.

**Please return completed form to Kathryn Peters, Director of Development..**

**Email:** [kathryn@rmhc-nwfl.org](mailto:kathryn@rmhc-nwfl.org)

