



# CASUAL FOR KIDS

FRIDAY, APRIL 25TH



KEEPING

FAMILIES



TOGETHER

# Sponsorship Guide 2025



Ronald McDonald  
House Charities®  
Northwest Florida

5200 Bayou Boulevard, Pensacola, FL 32503  
850.477.2273 | rmhc-nwfl.org



# SPONSORSHIP GUIDE 2025

	SPONSORSHIP BENEFITS	Presenting Sponsor \$5,000	Swag Bag Sponsor \$3,000	T-shirt Sponsor \$2,500	Social Media Sponsor \$1,500	Friend Sponsor \$500
VISIBILITY	Printed on 1,500 t-shirts	♥		♥		
	Printed on swag bags	♥	♥			
	Promotional item included in swag bags	♥	♥			
RECOGNITION	Mentioned on: • website • social media • newsletter	♥	♥	♥	♥	♥
	Short video featured on social media	♥			♥	
EXTRA GOODIES	Number of t-shirts	5	4	4	2	1
	Number of swag bags	2	4	1	1	1
	First right of renewal 2026	♥	♥	♥	♥	♥
	Number of nights your sponsorship provides families	50	30	25	15	5

## QUESTIONS ABOUT SPONSORSHIP?

Contact Allie Moore, Marketing & Events Coordinator, at  
850.477.22.73 or [allie@rmhc-nwfl.org](mailto:allie@rmhc-nwfl.org)



# Event Package Sponsorships:

## Casual for Kids + Firecracker 5k

### PACKAGE DETAILS

#### T-shirt Package Sponsor

Sponsorship: \$3,500 | Package Savings: \$500

##### VISIBILITY

- Logo printed on 1,500 Casual for Kids t-shirts
- Logo printed on 750 Firecracker 5K t-shirts

##### RECOGNITION

- Mentioned on RMHC website, social media, and newsletter

##### GOODIES

- 4 Casual for Kids t-shirts and swag bags
- 4 Firecracker 5K race entries and t-shirts

#### Social Media Package Sponsor

Sponsorship: \$2,500 | Package Savings: \$500

##### VISIBILITY

- Short video featured on RMHC social media

##### RECOGNITION

- Mentioned on RMHC website, social media, and newsletter
- Company banner displayed at Firecracker 5K

##### GOODIES

- 2 Casual for Kids t-shirts and swag bags
- 2 Firecracker 5K race entries and t-shirts

#### Questions about Event Package Sponsorships?

Contact Allie Moore, Marketing & Events Coordinator, at  
850-477-2273 or [allie@rmhc-nwfl.org](mailto:allie@rmhc-nwfl.org).



## Sponsorship Commitment

- \_\_\_\_\_ \$5,000 Presenting Sponsor
- \_\_\_\_\_ \$3,000 Swag Bag Sponsor
- \_\_\_\_\_ \$2,500 T-shirt Sponsor
- \_\_\_\_\_ \$1,500 Social Media Sponsor
- \_\_\_\_\_ \$500 Friend Sponsor

### Sponsor Information:

Contact Person: \_\_\_\_\_

Company: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_

Email Address: \_\_\_\_\_

### Payment Information: (please select one)

Full payment is enclosed.

(Please make checks payable to Ronald McDonald House Charities)

Please send an invoice.

### Donation:

Though unable to sponsor at one of the listed levels, I would like to make a contribution of \$ \_\_\_\_\_ toward this event in support of RMHC of Northwest Florida.

**Please return completed form to Allie Moore, Marketing & Events Coordinator..**

**Email:** [allie@rmhc-nwfl.org](mailto:allie@rmhc-nwfl.org)

