



CASUAL FOR KIDS 2026

TEAM PACKET



Ronald McDonald
House Charities®
Northwest Florida

5200 Bayou Boulevard Pensacola, FL 32503
850.477.2273 | rmhc-nwfl.org



CASUAL FOR KIDS 2026

INFORMATION SHEET

Casual for Kids is our largest annual fundraiser for Ronald McDonald House Charities of Northwest Florida. We ask you to take a casual day with us to show your support for the Ronald McDonald House by wearing your Casual for Kids t-shirt and socks on **Friday, April 24th**.

HOW TO ORDER



- Purchase your gear online at casualforkids.org 
- Purchases made online will be available for pick up on the following dates from **4 - 6pm**:
[Wednesday, April 15th](#) | [Thursday, April 16th](#) | [Friday, April 17th](#)

-OR-



- Fill out order form located within team packet
- Return order form to Ronald McDonald House by [Wednesday, April 8th](#).
★ Order forms can be returned in person or by email to Sam at sam@rmhc-nwfl.org.
- Orders will be available for pick up on the following dates from **4 - 6pm**:
[Wednesday, April 15th](#) | [Thursday, April 16th](#) | [Friday, April 17th](#)

SEND IN YOUR PHOTOS

On Casual for Kids Day send us a photo of yourself or your team sporting your gear!



WEAR T-SHIRT ON **APRIL 24TH**



TAKE A PHOTO



SEND TO:
[KELSY@RMHC-NWFL.ORG](mailto:kelsy@rmhc-nwfl.org)

Use hashtags [#casualforkids2026](#), [#rmhcnwfl](#), and [#keepingfamiliesclose](#) on Casual for Kids Day and when mentioning the House.





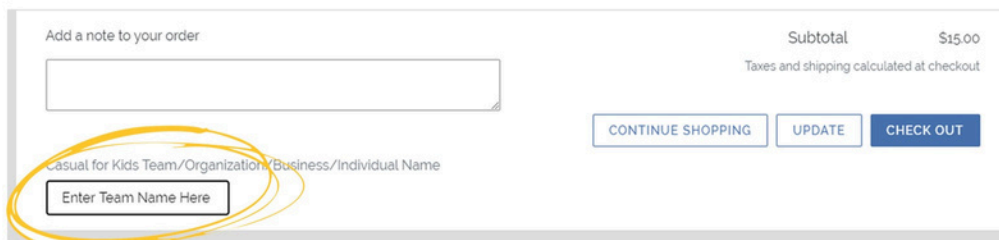
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BECOMING A TEAM

Your business, group, or organization can build a Casual for Kids team and join the Ronald McDonald House in supporting families in just a few simple steps.

HOW TO FORM A TEAM

1. Form a Casual for Kids team with your business, group, or organization
2. Designate a Team Captain, responsibilities include:
 - Displaying Casual for Kids poster
 - Encouraging team to donate in exchange for Casual for Kids gear
 - Accepting monetary donations
 - Taking and submitting the team order form -OR- placing team order online
 - Picking up orders at Ronald McDonald House
 - Distributing merchandise to team members
 - Sending in a group photo to Kelsy at kelsy@rmhc-nwfl.org
3. Turn in order form and payments by **Wednesday, April 8th.**
 - ✦ Teams can submit their orders online together, or individually, at casualforkids.org
 - To keep team orders together, enter your team name upon checkout



The screenshot shows a checkout interface. On the left, there is a text input field labeled 'Add a note to your order'. On the right, the 'Subtotal' is \$15.00, with a note that 'Taxes and shipping calculated at checkout'. Below these are three buttons: 'CONTINUE SHOPPING', 'UPDATE', and 'CHECK OUT'. At the bottom, there is a label 'Casual for Kids Team/Organization/Business/Individual Name' and a text input field containing 'Enter Team Name Here', which is circled in yellow.

4. Pick up Casual for Kids Team orders at Ronald McDonald House from **4 - 6pm** on **Wednesday, April 15th | Thursday, April 16th | Friday, April 17th**
5. Distribute Casual for Kids gear to team members
6. Wear your Casual for Kids gear on **Friday, April 24th** & take a photo of yourself or your team and send to kelsy@rmhc-nwfl.org.



Our Development staff is here to help!

Have questions? Please reach out to us at 850.477.2273 or by e-mail.

CONTACT INFORMATION:

Kathryn Peters | kathryn@rmhc-nwfl.org

Sam Kelleher | sam@rmhc-nwfl.org



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CASUAL FOR KIDS 2026

PRODUCT SHEET



CASUAL FOR KIDS T-SHIRT

\$20

Available sizes:

Adult S - XXXL

Color: White

Gildan, Soft-Style
Pre-shrunk

STRIPED SOCKS

\$10

One Size Fits All



