



**RMHC®**  
Northwest Florida

# **FIRECRACKER 5K**

**SATURDAY, JULY 4TH**

**Sponsorship Guide 2026**



# PRESENTING SPONSOR | \$5,000

## Visibility

- Tied to event as Presenting Sponsor on all advertising
- Displayed on finish line banner
- Printed on event t-shirt
- Water station on race route

## Recognition

- Table set up at expo
- Banner displayed at pickup and race day
- Banner displayed at water station
- Mentioned within RMHC newsletter, website, and social media
- Table set up on race day
- Mentioned by MC during race day announcements

## Goodies + Extras

- Complimentary race entries: 5
- First right of renewal for 2026

# RACE BIB SPONSOR | \$4,000

## Visibility

- Logo featured alongside RMHC logo on every race bib
- Printed on event t-shirt

## Recognition

- Table set up at expo and race day
- Banner displayed at expo and race day
- Mentioned within RMHC newsletter, website, and social media
- Mentioned by MC during race day announcements

## Goodies + Extras

- Complimentary race entries: 5
- First right of renewal for 2026

# FUN RUN SPONSOR | \$2,500

## Visibility

- Displayed on Fun Run finish line banner
- Printed on event t-shirt

## Goodies + Extras

- Complimentary race entries: 4
- First right of renewal for 2026

## Recognition

- Table set up at expo
- Banner displayed at pickup and race day
- Mentioned within RMHC newsletter, website, and social media
- Table set up on race day
- Mentioned by MC during race day announcements

# RACE RESULTS SPONSOR | \$2,000

## Visibility

- Logo or offer featured on individual race results
- Printed on event t-shirt

## Goodies + Extras

- Complimentary race entries: 4
- First right of renewal for 2026

## Recognition

- Table set up at expo and race day
- Banner displayed at expo and race day
- Mentioned within RMHC newsletter, website, and social media
- Mentioned by MC during race day announcements

## T-SHIRT SPONSOR | \$1,500

### Visibility

- Printed on event t-shirt

### Goodies + Extras

- Complimentary race entries: 3
- First right of renewal for 2026

### Recognition

- Table set up at expo
- Banner displayed at pickup and race day
- Mentioned within RMHC newsletter, website, and social media
- Table set up on race day
- Mentioned by MC during race day announcements

## WATER STATION SPONSOR | \$1,000

### Visibility

- Water station on race route

### Goodies + Extras

- Complimentary race entries: 2
- First right of renewal for 2026

### Recognition

- Table set up at expo
- Banner displayed at pickup and race day
- Banner displayed at water station
- Mentioned within RMHC newsletter, website, and social media
- Table set up on race day
- Mentioned by MC during race day announcements

# RACE ROUTE SPONSOR | \$500

## Visibility

- Ability to set up tent along race route and pass out swag to racers
- Yard sign with logo to display along the race route

## Recognition

- Banner displayed at pickup and race day
- Mentioned within RMHC newsletter, website, and social media
- Mentioned by MC during race day announcements

## Goodies + Extras

- Complimentary race entries: 2
- First right of renewal for 2026

# VENDOR SPONSOR | \$250

## Visibility

- Table set up on race day

## Recognition

- Mentioned within RMHC newsletter, website, and social media
- Mentioned by MC during race day announcements

## Goodies + Extras

- Complimentary race entries: 1
- First right of renewal for 2026

# SPONSORSHIP QUESTIONS:

Please contact Sam Kelleher,  
Events Coordinator.  
[sam@rmhc-nwfl.org](mailto:sam@rmhc-nwfl.org) | 850.477.2273



Ronald McDonald  
House Charities®  
Northwest Florida

# FIRECRACKER 5K

PENSACOLA, FL

## Sponsorship Commitment

____ \$5,000 Presenting Sponsor	____ \$1,500 T-shirt Sponsor
____ \$4,000 Race Bib Sponsor	____ \$1,000 Water Station Sponsor
____ \$2,500 Fun Run Sponsor	____ \$500 Race Route Sponsor
____ \$2,000 Race Results Sponsor	____ \$250 Vendor Sponsor

### Sponsor Information:

Contact Person: \_\_\_\_\_

Company: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email Address: \_\_\_\_\_

### Payment Information: (Please select one)

Full payment is enclosed.  
(Please make checks payable to Ronald McDonald House Charities)

Please send an invoice.

### Donation:

Though unable to sponsor at one of the listed levels, I would like to make a contribution of \$ \_\_\_\_\_ toward this event in support of RMHC of Northwest Florida.

**Please return completed form to Sam Kelleher, Events Coordinator.**

**Email:** sam@rmhc-nwfl.org

