



Ronald McDonald
House Charities®
Northwest Florida

Sponsorship Guide 2026





Sponsorship Levels

Grand Cru Sponsor | \$10,000

- Two (2) reserved tables for eight (8) at the event
- Company name/logo included alongside event name in marketing
- Product visibility/promotion during event
- Logo displayed on all seated tables and event monitors
- Recognition across all RMHC NWFL platforms (website, social media, newsletter)

Vintage Sponsor | \$5,000

- Two (2) reserved tables for eight (8) at the event
- Product visibility/promotion during event
- Logo displayed on event monitors
- Recognition across all RMHC NWFL platforms (website, social media, newsletter)

Reserve Sponsor | \$3,000

- One (1) reserved table for eight (8) at the event
- Logo placement at wine stations
- Company information displayed on event monitors
- Recognition across all RMHC NWFL platforms (website, social media, newsletter)

Sponsorship Levels

Barrel Select Sponsor | \$2,500

- Eight (8) complimentary tickets to the event
- Logo placement at cocktail tables
- Logo displayed on event monitors
- Recognition across all RMHC NWFL platforms (website, social media, newsletter)

Bottle Sponsor | \$1,500

- Six (6) complimentary tickets to the event
- Logo placement at the bar
- Logo displayed on event monitors
- Recognition across all RMHC NWFL platforms (website, social media, newsletter)

Cork Sponsor | \$500

- Four (4) complimentary tickets to the event
- Logo promotion on event monitors
- Recognition across all RMHC NWFL platforms (website, social media, newsletter)





Event Information

Wine & Fries brings together the irresistible crunch of iconic McDonald's French fries with perfectly paired wines for a one-of-a-kind celebration with a purpose. Sip, savor, and indulge your inner child while enjoying this playful pairing, all while raising funds for families with sick children. Every moment of fun helps support Ronald McDonald House in its mission to keep families close when it matters most.

Date: August 28, 2026

Time: 6:00-9:00pm

Location: The Alice in Destin

Contact Information

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